

EXPRESSION OF INTEREST

CONSULTANCY SERVICES FOR THE DESIGN, VALIDATION, TESTING,
DOCUMENTATION, OUTREACH AND EVALUATION OF AN OPEN COMMERCE-
LOGISTICS API FOR E-COMMERCE IN GHANA

CONSULTANCY FIRM REQUIRED

GIZ – Pan-African E-Commerce Initiative (PeCI) seeks the services of a qualified consultancy to conduct an in-depth design, Validation, Testing, Documentation, Outreach and Evaluation of an Open Commerce-Logistics API for E-Commerce in Ghana.

Online commerce in Ghana is growing faster than the operational infrastructure that supports it. Merchants who sell through websites, social platforms, chat applications, and in some cases basic phones still arrange most logistics tasks manually. They book pickups by phone, track shipments through follow-up calls, hold inventory at home or in shared retail space, handle cash-on-delivery reconciliation by hand, and process returns on an ad hoc basis. This manual layer limits order volumes, slows fulfilment processes, increases operating costs, and introduces avoidable inefficiencies throughout the commerce-logistics value chain.

To address these challenges, the Pan-African e-Commerce Initiative (PeCI), implemented by GIZ, intends to support the design, development and pilot implementation of an **Open Commerce-Logistics API** for Ghana. The API will provide a standardized integration layer exposing a complete service catalogue through a single technical interface. It will support on-demand, standard and intercity delivery services, warehouse and inventory management, pick-and-pack operations, cash-on-delivery reconciliation, and reverse logistics.

Background on Pan-African e-Commerce Initiative

The Pan-Africa e-Commerce Initiative (PeCI) promotes the creation of an enabling environment for companies, especially SMEs to engage in national and cross-border digital trade activities.

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH implements this project on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) in Ghana, Kenya and Rwanda.

PeCI started as a three-year program (01/2020-12/2023). The project is currently in its third phase, and works towards creating the preconditions for e-commerce to thrive in Africa, under the following:

- i. Provision of tailor-made capacity development sessions for small and medium-sized enterprises to utilize e-commerce solutions
- ii. Supporting cross-sectoral networks to bring together private and public sector stakeholders to promote knowledge sharing and support to e-commerce networks at the national, regional, and pan-African levels.
- iii. Improving framework conditions through the implementation of national and regional e-commerce strategies, as well as the support of the Smart Africa Alliance in implementing of a blueprint on e-payments for the facilitation of trade.
- iv. Increasing trust in digital trade through the establishment of Trust Seals in line with relevant regulations, including e-transactions, consumer protection, and data privacy and security

Deliverables

The consultancy is expected to provide end-to-end technical, advisory, communication, stakeholder engagement and independent evaluation services to support the successful implementation of the Open Commerce-Logistics API pilot.

Who Qualifies?

The qualifications of the consulting firm are based on the firm’s experience in the aforementioned areas of activity as well as its staff. The following specific requirements must be met:

- Proof of registration as a company
- Show of capacity (finance, human resource) etc. to execute the task
- Demonstrable experience in the technology space in Ghana
- Experience working and delivering services to International Development Organizations
- Tax clearance certificate
- SSNIT certificate
- any other relevant document(s)

Duration

The assignment will be conducted between August 2026 and March 2027

How to apply

Please submit an expression of interest with the following **3 sets** of documents

a. Official letter expressing interest, including the following.

- ❖ Company profile
- ❖ Valid Tax Clearance Certificate
- ❖ Valid SSNIT Clearance Certificate
- ❖ Business Registration Certificate
- ❖ Declaration of Business Ownership by General Manager (3) (Inclusion of Form A for Sole Proprietorship or Form 3 for Limited Liability)
- ❖ VAT Registration Certificate
- ❖ other relevant supporting documents

b. Technical Proposal & CV/portfolio of the consultants (indicating the relevant experience and qualifications) – Two (2) Copies

c. Financial Proposal – Two (2) Copies

NOTE: NOTE:

ALL PROSPECTIVE BIDDERS ARE REQUIRED TO PERFORM THEIR TAX OBLIGATIONS IN GHANA.

THE CURRENCY OF YOUR OFFER SHOULD BE IN GHANA CEDIS

Kindly visit the link for Terms of Reference and other documents to be used in preparing your Technical and Financial Proposals

Link- <https://www.giz.de/en/regions/africa/ghana/tenders>

The (a. Expression of Interest including required documents), (b. technical proposals + CV) (c. Financial Proposals) mentioned above should be sealed in Three (3) Separate Envelopes and enclosed in one Bigger envelop, marked as “7000019068/ G-018154-004/ Consultancy Services for the Design, Validation, Testing, Documentation, Outreach and Evaluation of an Open Commerce-Logistics API for E-Commerce in Ghana”-

Submit to the following address:

The Procurement Unit,
GIZ Ghana Country Office
No. 7 Volta Street, Airport Residential Area, Accra
P.O. Box KA 9698,
Accra

To All Bidders:

- ❖ Bids must be submitted at the GIZ Ghana Country Office Reception.
- ❖ The deadline for submission is **19th August, 2026** until **11:59 PM**.
- ❖ Documents should be submitted as early as possible before the deadline.
- ❖ Should the reception be closed, documents might exceptionally be dropped off at the guard’s booth.
- ❖ The guards need to be told by the person submitting the documents that they are submitting tender documents.
- ❖ Always send a receipt with your documents stating the **Tender Number**.

This receipt will be signed by the receptionist or a guard (in case of exceptional drop-off at the guard’s booth) to provide the bidder with proof of submission.

Please note that participating in a GIZ tendering process is free of charge for bidders.

At no phase of the process is the bidder required to make any payment to GIZ or to one of its employees.

Kindly Note by sending in your offer, you are agreeing to the **GIZ General Terms** and giving us consent to process your company data.

ONLY SHORTLISTED FIRMS WILL BE CONTACTED